



Dear Market Supporter,

January 30, 2020

We are excited about the 18th year of the Smithfield Farmers Market, which kicks off the beginning of April and runs every Saturday through November 14st with two Christmas markets in December.

Please consider being a sponsor for the 2020 Smithfield Farmers Market. It is a great way to promote your business with the local community and support our award-winning market. The Smithfield & Carrollton Farmers Markets are self-sustaining markets. Our funding comes from vendor application and sales fees and sponsorships. Sponsors help our market continue to serve Smithfield and Isle of Wight County.

As a sponsor, you can promote your business and have contact with thousands of customers. Our customers attend the market from all over the Tidewater area. We can also list your business on our annual calendar magnet. Please see the attached sponsorship levels and opportunities for more details.

We have been named top local market by *Coastal Virginia Magazine*, one of the top markets in the state by *Virginia Living Magazine*, and one of the **Top 101 Farmers Markets in America**” by *TheDailyMeal.com*. We want you to be a part of our award-winning market.

Thank you for your consideration!

Sincerely,

Teresa Frantz
Farmers Market Manager
Isle of Wight County Tourism
319 Main Street
Smithfield, VA 23430
Email: tfrantz@isleofwightus.net
Phone: 757-759-4118

2020 SPONSORSHIP OPPORTUNITIES



\$1,000

- Business name will be displayed on our **2020 market calendar magnet** (*must receive sponsorship by **March 6, 2020***).
- Business logo on our farmers markets shopping bags (*must receive sponsorship by **March 6, 2020***), when new bags are ordered.
- Invitation to the market for on-site exposure on **four** different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Promotional rack cards, samples, and brochures may be displayed weekly at the market's hospitality tent.



\$750

- Business name will be displayed on our **2020 market calendar magnet** (*must receive sponsorship by **March 6, 2020***).
- Invitation to the Market for on-site exposure on **three** different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Promotional rack cards may be displayed weekly at our hospitality tent.



\$500

- Invitation to the Market for on-site exposure on **two** different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.



\$250

- Invitation to the Market for on-site exposure on **one** occasion with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.



\$100

- Business name & logo listed as a sponsor on our website and social media postings.

2020 Smithfield Farmers Market Sponsorship

Please print all information below and return with your sponsorship payment
(check payable to Isle of Wight County) to:

**Teresa Frantz
Smithfield Farmers Market
319B Main Street
Smithfield, VA 23430**

Business name: _____

Contact: _____

Address: _____

Telephone: _____ work _____ cell

E-mail: _____

Website: _____

Please designate your Sponsorship level:

_____ **\$1000 24 Carrot Sponsorship**
(please let us know by March 6th to be included on market calendar magnets)

_____ **\$750 18 Carrot Sponsorship**
(please let us know by March 6th to be included on market calendar magnets)

_____ **\$500 14 Carrot Sponsorship**

_____ **\$250 10 Carrot Sponsorship**

_____ **\$100 Friends of the Market**

Your market dates will be coordinated directly once the calendar dates are secured.

THANK YOU FOR YOUR GENEROUS SUPPORT!